

Unmasking Potential



Masquerade
Gala



**Nashua
Children's
Home**

Enriching the lives of children
and families since 1903...

A Night of Purpose and Possibility

Saturday, October 4, 2025

5:30 – 9:30 p.m.

Marriott Event Center, Nashua, NH

TOGETHER WE CAN

...unmask a brighter future

...rewrite their stories

...create stability, possibility, and hope

...be the difference between uncertainty and opportunity

Not every childhood is simple—and for many of the young people we serve at Nashua Children's Home, life has presented early challenges. Some are navigating the effects of trauma, some are working through emotional and behavioral struggles, and others are facing circumstances that require either temporary or permanent care outside the home.

But at the heart of it all is one truth: *every child has potential.*

Unmasking Potential, our inaugural fundraiser gala, is a celebration of progress, resilience, and the strong community that stands behind every young person we support.



**Because of your presence and generosity,
the children in our care will have even
greater opportunities to thrive.**

Website: www.nashuachildrenshome.org | www.nashuachildrenshome.org/gala-2025

Email: gala@nashuachildrenshome.org **Phone:** 603-883-3851

OUR MISSION:

Nashua Children's Home is committed to providing care and stability to boys and girls (6-18 yrs. old) who are unable to remain with their families, special education services for students who have not been successful in public school settings, and supportive housing for youth who have "aged-out" of care.

Sponsorship Opportunities

Presenting Sponsor \$25,000 – EXCLUSIVE!

- Co-branded event name with speaking opportunity
- Logo on Signature Cocktail Menu
- Feature in next newsletter publication
- Dedicated social media post
- Two tables of 10 with wine for the table
- Verbal recognition during event
- Dedicated slide with company's logo at event
- Logo on event signage, program, promo materials, and website
- Logo on menu place card
- Sponsor of the Year recognition on NCH website
- Two Full Page advertisements in Program



Participating Sponsorship Opportunities

BENEFITS	CHAMPION \$20,000	GUARDIAN \$15,000	CATALYST \$10,000	ADVOCATE \$5,000	SUPPORTER \$2,500	ALLY \$1,000	FRIEND \$500
Logo or Name in next newsletter	Logo	Logo	Logo	Name	Name	Name	Name
Social media post	Dedicated	Dedicated	Dedicated	Dedicated	Grouped	Grouped	Grouped
Reserved tables / tickets	1 Table	1 Table	1 Table	4 Tickets	2 Tickets	2 Tickets	2 Tickets
Complimentary wine for table	✓						
Verbal recognition during event	✓	✓	✓				
Dedicated slide with logo at event	✓	✓	✓				
Grouped slide with logo at event				✓	✓	✓	
Logo on signage, prog., materials	✓	✓	✓	✓			
Logo on menu place card	✓						
Logo or Name on event website	Logo	Logo	Logo	Logo	Logo	Name	Name
Exposure in event program	Full Page Ad	3/4 Page Ad	1/2 Page Ad	Name	Name	Name	Name

Branding Opportunity Sponsorships

"MASK REVEAL" BEVERAGE STATION \$7,500	GIFT GIVEAWAY \$5,000	AUCTION PADDLE \$4,000	COCKTAIL NAPKIN \$2,500	CENTERPIECE \$1,750
Your brand at a welcome station designed to spark curiosity! This interactive experience invites guests to lift a hidden lid and unmask a surprise — a welcome beverage!	Logo on guest gift at every place setting	Logo on auction paddles and verbal recognition by Auctioneer	Logo on cocktail napkins	Company name on centerpiece card

Sponsorship

AGREEMENT

Submit / Pay
Online instead!



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☐ Yes! We will support the Unmasking Potential
Masquerade Gala at the following level:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Presenting	Champion	Guardian	Catalyst	Advocate	Supporter	Ally	Friend
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<div>Don't see a sponsorship that fits your needs? Please call or email us to create a custom sponsorship. Thank you for your support!</div>		
\$7,500	\$5,000	\$4,000	\$2,500	\$1,750			
Mask Reveal	Gift Giveaway	Auction Paddle	Cocktail Napkin	Table Centerpiece			

☐ We would like to donate another amount: \$ _____

Organization _____

Mailing Address _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Check amount \$ _____ (Make check payable to Nashua Children's Home)

Or pay with Credit Card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card # _____ Exp. Date _____ 3-digit CVV _____

Name on Card _____ Signature _____

☐ We would like an invoice. ☐ We are interested in donating an item for the auction, please contact me.

Please complete and return signed Sponsorship Agreement to
Nashua Children's Home, 125 Amherst Street, Nashua, NH 03064. Or email to gala@nashuachildrenshome.org.

Nashua Children's Home

Website: www.nashuachildrenshome.org | **Gala Website:** www.nashuachildrenshome.org/gala-2025

Email: gala@nashuachildrenshome.org **Phone:** 603-883-3851 **Tax ID:** 02-0222162